Red Ribbon
Patch Program

Public Service Announcement

Join the Boy Scouts in celebrating Red Ribbon Week from October 23-31. During Red Ribbon Week, young people in communities across the nation pledge to live a drug-free lifestyle by wearing red ribbons and participating in community-wide anti-drug events. Red Ribbon Week raises awareness of drug use and the problem related to drugs facing our community and encourages parents, educators, business owners, and other community organizations to promote drug-free lifestyles. This year's celebration will kick off on [DATE] with [include kick-off event or activity here] at [location]. For more information go to www.justthinktwice.com or www.getsmartaboutdrugs.com or call (LOCAL NAME and NUMBER).

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